

Training Programme on Family Business

- *Title:* Re - Shaping and Strengthening Family Business
- *Programme Coordinators:* Prof. Natalie West Kharkongor and Prof. Achyanta K. Sarmah
- *About the Programme:* The program will be for Family Business Owners and Entrepreneurs who have entered or are entering family business who need to understand the synergistically structure of conventional family business with modern practices. The main objective is to help the family business grow harmoniously and professionally. The expected outcomes are: (i) better partnership within the family; (ii) learning new dimensions for business to grow; (iii) turning a conventional business into an enterprise; and (iv) leading a happy, fulfilling and productive life.
- *Targeted Audience:* 25 to 30 Family Business Owners and Entrepreneurs

COURSE CONTENTS

- > Understanding Family Business - Features, strengths & weaknesses
- > Survival, Success & Growth of Family Business
- > Governance of Family Firms: Family, Business & Ownership Governance
- > Family relationships – ensuring trust, cooperation and better understanding
- > Attracting and retaining youngsters
- > Managing Transitions
- > Taking your business to the next level
- > Professional Management & Leadership
- > Special Issues

Duration: 22nd to 26th August 2016

Timing: 10 AM to 5 PM (tentative)

Program Fees: Rs.1000.00/-

The program fee is to be paid by Demand Draft in favour of RGIIM Shillong, payable at Shillong.

Last date to Apply: 16th August 2016

Email Address: cedner@iimshillong.ac.in

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APPLICATION FORM

Name of the Programme: _____

Participant Name: _____

Gender: Male/Female (put a tick mark)

Highest Qualification: _____

Occupation: _____

Contact Address:

Phone/Mobile No.: _____

Email ID: _____

Demand Draft No.: _____

How will this Programme help you:

(Signature)